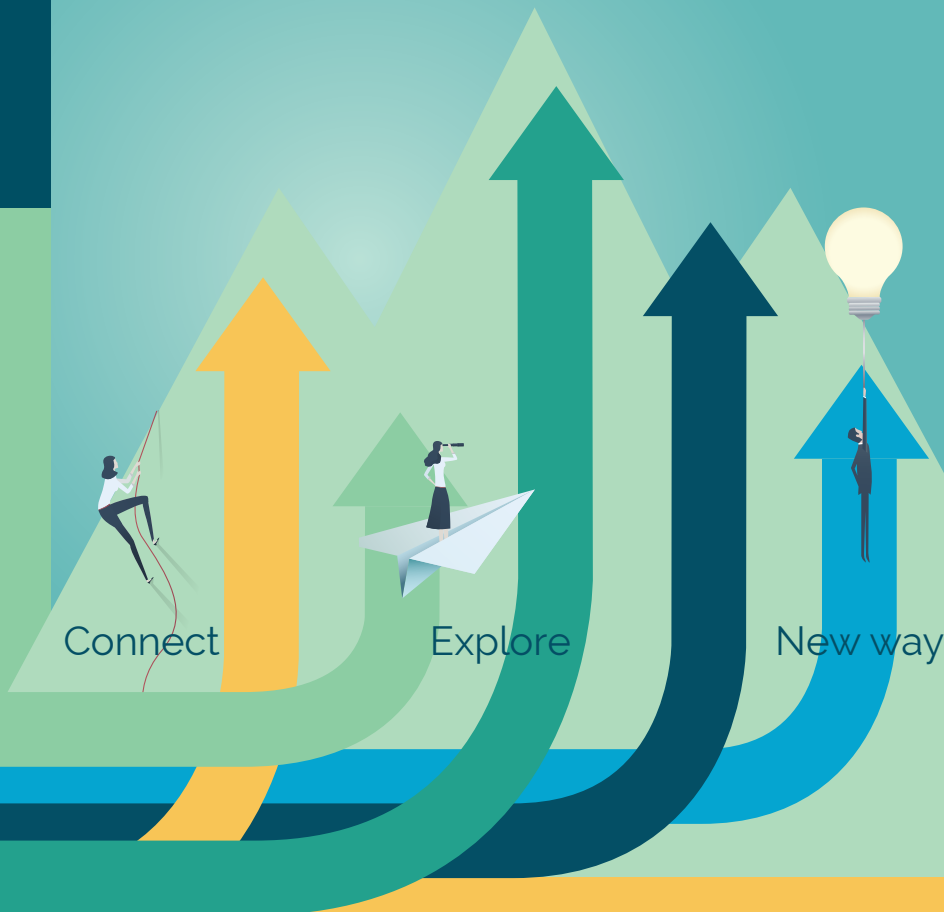




Slovenia's Unique Business Potential

Get in.
Be part of it!

Ride with us!



New changes have caused a paradigm shift from the "normal way" of doing business to the "new way."
Join us and explore new business opportunities with us.

It is time for new approaches to export potential in the global world

Today's complex and dynamic business environment requires support institutions to adapt their expertise and support to meet the changing needs and challenges of companies operating abroad on a daily basis, and to proactively provide them with their expertise.

However, today's challenges are greater than ever, and it is time to upgrade our support in the future according to their needs.

The Chamber of Commerce and Industry of Slovenia (CCIS) has set a new milestone in its own development. It has addressed this challenge, taken into account the gaps that companies have and created a new and unique tool for developing the export capacity of companies - the Export Accelerator. In this way, it contributes to the recognition of Slovenia's unique business potential, which provides a supportive environment for internationally recognized names and brands. We create a dynamic and stimulating environment where innovative ideas come together, connect and create business opportunities.

Slovenian companies and their cutting-edge products and services can thrive internationally thanks to a technically skilled workforce and business-friendly infrastructure. With the support of our platform, they can forge business relationships and collaborate globally. Export Accelerator as a testing ground for new opportunities.

With its characteristic openness to new ideas and receptiveness to global trends, the CCIS with the Export Accelerator offers space for development to many ambitious companies that have gained recognition on the international business stage.

They are ready to meet your requirements, they are Trusted Partners by CCIS.

Slovenia a land of unique business potential

Comparing Slovenia with large countries around the world, it is a remarkable boutique and unique. It offers a little bit of everything. The country shines above all for its beautiful nature and quality of life. Besides offices in close proximity to the great outdoors, Slovenia is known for its clean air and water, breathtaking nature, delicious food, and much more. It has the potential to become a global model country for green development. Slovenia's strategic location in the heart of Europe with easy access to markets SEE, highly skilled workforce, research and development capacity and a high degree of stability creates a good environment for manufacturing, services and R&D activities. Moreover, Slovenia is a great and pleasant place to live. High quality of life, a dynamic and diverse economy, fast-growing companies and sustainable growth - these are just a few reasons why choosing Slovenia could be the best decision you ever make if you are looking for a reliable business partner. We invite you to see for yourself that Slovenia is indeed a country with unique business potential.

Slovenia as a base to coordinate your CE & SE & WB operations - important bridge between Europe and Balkan

Easy access to: EU markets (500 million inhabitants) - Europe's east (200 million) and southeast markets (20 million).



TOP BUSINESS LINKED DATA, 2021

5th (out of 163) Global Peace Index **(IEP)**

9th (out of 64) International trade **(IMD)**

11th (out of 64) Prices **(IMD)**

32nd (out of 132) Global Innovation index **(GII)**

35th World Digital Competitiveness **(IMD)**

37th DOING BUSINESS, 2020 (out of 190)

1st Trading across Borders

5th Protecting Minority Investors

8th Resolving Insolvency

12th Getting Electricity

17th Starting a Business

23rd Paying Taxes

24th Registering Property

29th Getting Credit

32nd Dealing with Construction Permits

32nd Enforcing Contracts

1st (out of 141) Macroeconomic stability (WEF) 2019

35th (out of 139) Global Competitiveness Index 4.0 (WB) 2019

GLOBALIZATION INDICATORS, 2021

- Slovenia ranked 9th among the 27 EU countries in terms of the speed of export growth.
- 750 companies that exported more than 5 million euros generated 86% of the value of total exports.
- Companies abroad generated 43% of the turnover.
- Every fourth job in Slovenia depends on exports.

- As a percentage of GDP, the trade surplus amounted to 9.3% of GDP (higher only in Luxembourg, Ireland and the Netherlands).
- Manufacturing, which accounts for more than 90% of industry, generated one-fifth of GDP in 2020, the third highest share in the EU (after Ireland and the Czech Republic.)
- The manufacturing sector generates $\frac{3}{4}$ of its turnover in foreign markets.

Source: Statistical Office of the Republic of Slovenia

Economic Cooperation

TOP 5 FOREIGN TRADE PARTNERS, 2020

COUNTRY	TOTAL	BALANCE
	(In mill EUR)	
Germany	10.955	888
Switzerland	7.877	159
Italy	6.876	-742
Austria	5.153	-932
Croatia	4.228	1.045
TOTAL	64.915	869

Exports to Germany and Switzerland recorded the highest growth.



In the first eleven months of 2021, Slovenia exported goods worth € 36.3 billion, or 19.3% more than in the same period of 2020, and imported goods worth € 38.1 billion, or 30.0% more than in the same period of 2020.

Economic Complexity Index 9th (out of 133)
9th among the 27 EU countries in terms of the speed of export growth.
26 thousand companies exported.

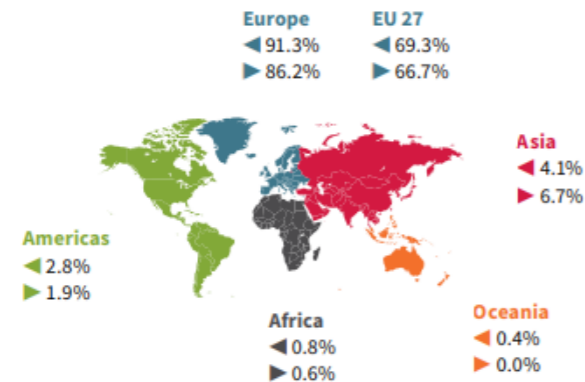
TOP 5 EXPORT GOODS, 2020

- 1st Medical and pharmaceutical products (**17.8%**)
- 2nd Road vehicles (**16.5%**)
- 3rd Electrical machinery and devices (**10.1%**)
- 4th Machinery including computers (**9.8%**)
- 5th Plastics, plastic articles: (**3.9%**)

TOP 5 EXPORT SERVICES, 2020

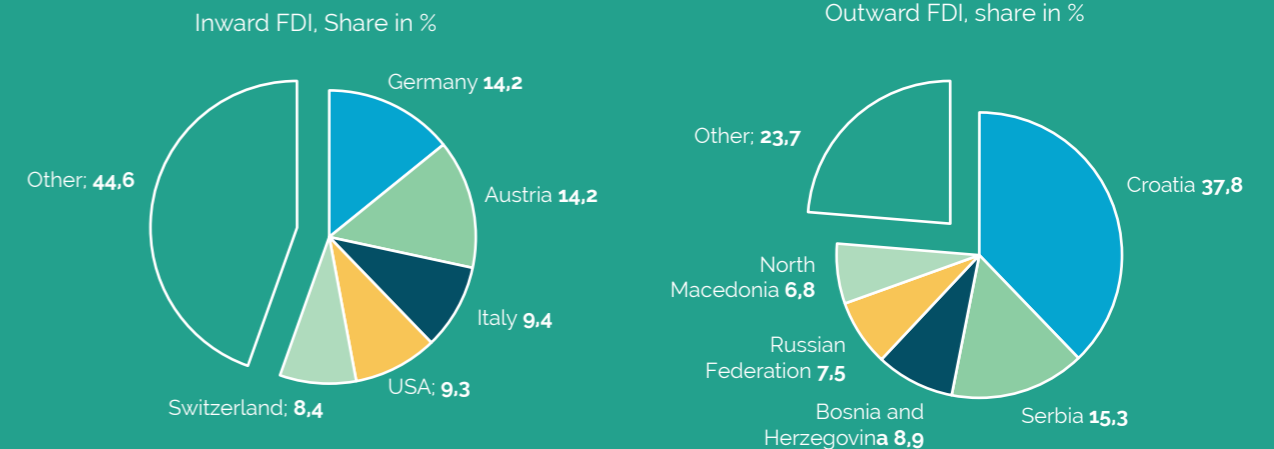
- 1st Transport services (**33.8%**)
- 2nd Other business services (technical, commerce related) (**20.9%**)
- 3rd Tourism (**17.4%**)
- 4th Telecommunications and computer services (**9.6%**)
- 5th Civil engineering (**9.4%**)

BREAKDOWN BY CONTINENT, 2020



Slovenia does **89%** of its trade with Europe.

INVESTMENTS BY COUNTRY, 2020





Slovenian companies have a lot to offer, and in order to achieve the vision of Slovenia as a country with **UNIQUE BUSINESS POTENTIAL**, CCIS has established a platform that defines clear criteria for a trustworthy and reliable partner.

For the purpose of this brochure, the term "Trusted Partner by CCIS" has been defined as follows:

- Export-ready, with an international focus.
- Award-winning company.
- Innovative products or services.
- Supplier development.
- Excellent credit rating.
- International growth as a key priority for the company.

On the following pages you will find a selection of companies that meet these criteria, as well as their first-class products and services. Companies that are changing our future today with their innovative ideas for everyday life. You will find a brief summary of their exciting products and services as well as their contact details. But there is much more we can show you.

Come and get to know us. I am sure you will enjoy it!

Get to know Trusted Partners by CCIS

Legend

Brands



Innovator



Award



Supplier development



Vertical network



Global presence

